

THE SHOTS THAT SAVE THE WORLD

Since man has walked the earth, he has been fighting disease. Through history, hundreds of millions of people died prematurely before the worldwide use of vaccinations.

If not for vaccines, today's world would be scarier...

BECAUSE OF IMMUNIZATIONS FOR DEADLY DISEASE:

WORLDWIDE
2 TO 3 MILLION DEATHS PREVENTED ANNUALLY



ROUTINE IMMUNIZATIONS LED TO THE **ERADICATION** OF...

SMALLPOX (vaccine in 1798)

20TH CENTURY: An estimated 300+ million deaths

ERADICATED BY 1979

POLIO (vaccine in 1955)

20TH CENTURY: Paralyzed or killed more than 500 million people

ERADICATED BY 1988 in the U.S. and Western Hemisphere*

* Eradication of polio has run into major setbacks with recent outbreaks in Somali and Syria, which points to the importance of continued vaccinations.

United States Vaccine Stats

	AVG # CASES/YR PREVACCINE	CASES TODAY*	% DECREASE
SMALLPOX VACCINE INTRODUCED 1798	29,005	0	↓100%
PERTUSSIS VACCINE INTRODUCED 1914	200,752	13,506	↓93%
DIPHTHERIA VACCINE INTRODUCED 1928	21,053	0	↓100%
TETANUS VACCINE INTRODUCED 1933	580	14	↓98%
MUMPS VACCINE INTRODUCED 1940s	162,344	982	↓99%
POLIO VACCINE INTRODUCED 1955	16,316	0	↓100%
MEASLES** VACCINE INTRODUCED 1963	530,217	61	↓99%
RUBELLA VACCINE INTRODUCED 1969	47,745	4	↓99%
HEPATITIS B VACCINE INTRODUCED 1981	66,232	11,269	↓83%
HAEMOPHILUS INFLUENZAE VACCINE INTRODUCED 1985	20,000	243	↓99%
HEPATITIS A VACCINE INTRODUCED 1995	177,333	11,049	↓91%
VARICELLA VACCINE INTRODUCED 1995	4,085,120	449,363	↓89%
PNEUMOCOCCAL DISEASE VACCINE INTRODUCED 2000	16,069	4,167	↓74%

*2010 Data



Today, under-immunized children continue to leave the potential for dangerous outbreaks of disease.

Many adolescents and adults also are under-immunized and unprotected from diseases such as Hepatitis B, influenza and pneumococcal disease.

** MEASLES OUTBREAK 2013

50 YEARS AFTER VACCINE WAS INTRODUCED

The CDC reports a **surge in measles** in the U.S., one of the most communicable diseases.

Cases are up from an annual average of 60 to **175**, with **20 people hospitalized** from January to November 2013.

The increase is **coming from infected travelers** from locations where measles is not under control **and from unvaccinated children and adults** in the U.S.

WHAT YOU NEED TO KNOW...



Importation of measles is increasing.



Getting vaccinated is critical to saving lives.



Before the vaccine, 2.6 million people around the world died from measles every year.